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16402(D)

- 0 DEC 2016

B. Pharmacy 7th Semester Examination

Communication Skills (NS)

BP-475

Time : 3 Hours

Max. Marks : 70

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : Attempt any two questions from Section A, any eight questions from Section B. Section C is compulsory and the students have to answer all questions from Section C.

SECTION - A

1. What is a report? Define various elements of a report.
2. What constitutes the soul of speaking skills? Describe in detail the various qualities that a speaker needs to possess.
3. Write a job application for the post of Assistant Editor in the Hindu. (2×10=20)

SECTION - B

4. Discuss briefly the use of 'since' and 'for' in perfect continuous tenses with at least two examples of each.
5. What is the difference between skimming and scanning in reading?
6. Discuss at least three barriers to listening.
7. Why is a meeting conducted? What are its various constituents? Discuss briefly.

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8. How would you conduct a telephonic conversation? Give a short example.
9. What is the importance of non-verbal communication?
10. Write a quotation for inviting computers for colleagues in an office.
11. Discuss at least five situations where the definite article 'the' is used.
12. Discuss three do's and don'ts of group discussion.
13. Write a short note on stress and its importance with examples. (8×5=40)

SECTION - C

14. (a) A person who abstains from any kind of intoxicated drink is known as _____.
(b) One who feeds on human flesh is called a/an_____.
15. What is feedback and its importance?
16. Discuss briefly the use of past perfect tense.
17. What is the importance of voice modulation?
18. What is regression in reading? (5×2=10)